## YAPC::EUROPE 2015 - Sponsorship Proposal

One of the key principles behind YAPC conferences is the minimal price for the attendees. The role of sponsors is so important because YAPCs are not commercial events. To make a grassroots conference like YAPC::Europe happen, we need money. If you want to give something back to the Perl community and support us, we would be happy to welcome you as a sponsor.

The website of YAPC::Europe 2015: http://act.yapc.eu

#### Sponsorship Levels

- Sponsorship can take many forms, such as:
- Direct financial donations
- Sponsorship of specific items
- · Donation of products or services for our auction
- Help with a conference expense (we have many, so contact us for details)

We offer five sponsorship levels (details see below):

- Sponsors (min. 500 €)
- Bronze Sponsors (1250€)
- Silver Sponsors (min. 2000 €)
- Gold Sponsors (min. 5000 €)
- Platinum Sponsors (min. 9000 €)

If you want to discuss some details, or propose something different, you can write us an email: yapc-eu@granada.pm

Please contact the organisers for opportunities that are not listed here. For example, we may provide a special proposal for the sponsor willing to cover one of our guest star speakers travel expenses, the lunch for one of the days, the attendees dinner, or the pre-conference dinner.

The following list name the items that each sponsorship level offers.

#### **Platinum Sponsors**

- Five free tickets for the conference
- Five free tickets for the social event
- A table at the fair in the hall
- 10 minute talk slot for company information
- · Two goodies distributed at the registration desk
- Logotype on the welcome banner
- Logotype on the website

- Logotype of the company and a link to its site in printed materials the attendees receive
- A link on the website
- Room named after sponsor
- Description on the website (up to 1000 characters)

#### **Gold Sponsors**

- Three free tickets for the conference
- Three free tickets for the social event
- One goodie distributed at the registration desk
- Logotype on the welcome banner
- Logotype on the website
- Logotype of the company and a link to its site in printed materials the attendees receive
- · A link on the website
- Room named after sponsor
- Description on the website (up to 500 characters)

#### **Silver Sponsors**

- One free ticket for the conference
- One free ticket for the social event
- · Logotype on the welcome banner
- · Logotype on the website
- · A link on the website
- Description on the website (up to 200 characters)

#### **Bronze Sponsors**

- One free ticket for the conference
- One free ticket for the social event
- Logotype on the welcome banner
- · Logotype on the website
- · A link on the website
- Text on the website (up to 100 characters)

#### **Sponsors**

- Logotype on the welcome banner
- · Logotype on the website
- A link on the website

Despite these four levels, it may not be suitable for your needs. Thus, we may provide a special proposal for the sponsor willing to cover one of our guest star speakers travel

expenses, the lunch for one of the days, the attendees dinner, or the pre-conference dinner... For example, you might sponsor one of the following:

Conference dinner: 10000€
pre-YAPC dinner: 3000€

• Lunch tapas crawl (per day): 2500€

• Coffee-break (per day): 2200€

Badges, paperwork and other goodies: 1200€

• T-shirts: 2000€

In any case, if no one of those levels fit your needs, please, feel free to contact the organisers for opportunities that are not listed here. Lets discuss the details, your needs, your offer... Propose something different writing us an email: <a href="yapc-eu@granada.pm">yapc-eu@granada.pm</a>.

# **Sponsorship agreement**

Company / Institution:	
Address:	
Postal code:	
City:	
Contact person:	
Phone:	
Fax:	
e-mail:	
Web page:	

The company sponsors YAPC2015 conference as follows:

Sponsorship levels	Amount
[] Platinum Sponsor	
[] Gold Sponsor	
[] Silver Sponsor	
[] Bronze Sponsor	
[] Sponsor	
Total	

### Payment:

Bank transfer to the congress account:

Bank account owner: University of Granada IBAN ES58 0487 3000 7120 0011 4093

**BIC GBMNESMMXXX** 

Bank name: GRUPO BANCO MARE NOSTRUM. SPAIN

Please indicate on the concept "Sponsorship - Congreso YAPC Europe 2015" and send us an email with the details of the bank transfer.

Date and signature